

2019 ANNUAL REPORT



Fiscal Year July 1st, 2018 - June 30th, 2019

1

Cultivating a Spirit of Community Through Cooperation

Exciting things are happening with Free Range Food Co-op! Our co-op received a huge show of support from the Blandin Foundation through a \$10,000 grant. The Grand Rapids Area Community Foundation (GRACF) has approved FRFC for fiscal sponsorship and started the Free Range Food Co-op fund allowing us to accept tax deductible donations. We will soon be hiring our first paid employee to coordinate outreach, owner volunteers and educational development for our co-op, and for our community. Owners will elect four candidates as board members, and site selection will begin as soon as our outreach coordinator is hired. All of these things point in the right direction towards opening our co-op.

However, along with this excitement are some heavy concerns. The results from the Outreach Coordinator Investment Campaign show that 29% of Free Range Food Co-op owners invested. While this is inspiring and helped us to raise necessary funds, it also means that 71% of owners did not invest. This response leads the Board to ask the question, "why"? What needs to be done to solidify owner support and engagement? How do we strengthen the standards of ownership for our co-op?

Please take a moment to revisit what Free Range Food Co-op will be:

- A community owned grocery store rooted in the cooperative principles and values
- A trusted and abundant source for affordable healthy, local, organic, and sustainable food and products
- An outlet for local growers and producers to sell their food and goods, and an incubator to encourage more local people to farm.
- A leader in socially responsible and sustainable business practices
- A source of employment that provides meaningful work and fair compensation for dozens of area residents
- A welcoming and friendly gathering place that provides a sense of belonging.

This is what we are building, and what we all own. The success of our cooperative business depends crucially on the cooperation of its owners. According to the National Cooperative Business Association, "reputation is a powerful human motivator." Building a positive reputation around FRFC through owner participation and positive promotion will help inspire cooperation from others. To achieve success, we will need to embrace, invest in and protect Free Range Food Co-op and all that it stands for, the same way we do our businesses, churches, clubs and other community organizations that have become embedded in our lives. The time has come for those of us that feel a need to see our food co-op become an actual grocery store, to step forward and fight for it.

Education is a foundational principle of cooperatives, and for good reason. They can be complicated to understand, especially in their development stage when there is no store to

shop at. Right now the idea of Free Range Food Co-op is abstract, but we need to continue to strive for community connection to make this a concrete concept. Communities all around us are benefitting in paramount ways through the activities of their food co-ops. If we can find a way to cooperate together to build FRFC, we can have those benefits here too!

The ideal environment for our success as a co-op is for owners to express a desire to participate in activities that promote the spirit of community and engage in activities that benefit the co-op. Through this community engagement everyone benefits! Over the next year, with the help of a paid employee, we will focus on developing an educational program in order to build up the reputation and awareness of what Free Range Food Co-op is. We will strengthen our leadership and outreach efforts and build up a strong, committed team of owner volunteers who will work together as board members and volunteers to complete the tasks that are necessary to building our cooperative business. Please consider how you can help, and respond when you are called. Our cooperative is so much stronger when we work together!

In Cooperation, Free Range Food Co-op Board Members

Brandon Otway, Annaliesa McCartney, Carrie Barsness, Tom Williams, Lois Bendix, Jessie Clemens, David Setness, Sarah Verke

MISSION

Free Range Food Co-op will be a member-owned grocery store that will increase access to local foods and goods, provide a foundation for educational activities, enhance health and well-being, and promote sustainability within our community.

COOPERATIVE VALUES

SELF-HELP - Based on the belief that all people can and should strive to control their own destiny.

SELF-RESPONSIBILITY - Owners assume responsibility for the establishment and vitality of their co-op.

EQUALITY - Each owner will have equal rights and benefits.

EQUITY - Owners are treated equitably and rewarded for their participation in the cooperative.

DEMOCRACY - Owners have control over their cooperative. One owner - one vote.

SOLIDARITY - The cooperative has a responsibility for the collective interest of its owners.

COOPERATIVE PRINCIPLES

VOLUNTARY & OPEN MEMBER-SHIP

Cooperatives are voluntary organizations open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political, or religious discrimination.

2 DEMOCRATIC MEMBER CONTROL

Cooperatives are democratic organizations controlled by their members, who actively participate in setting policies and making decisions. Members have equal voting rights - one member, one vote.

3 MEMBER ECONOMIC PARTICIPATION

Members contribute equitably to, and democratically control the capital of their cooperative.

4- AUTONOMY & INDEPENDENCE

Cooperatives are autonomous, self-help organizations controlled by their members.

EDUCATION, TRAINING & INFORMATION

Cooperatives provide education and training for their members, elected representatives, managers, and employees so they can contribute effectively to the development of their cooperatives. They inform the general public about the nature and benefits of cooperation.

6 COOPERATION AMONG COOPERATIVES

Cooperatives serve their members most effectively and strengthen the cooperative movement by working together through local, national, regional and international structures.

CONCERN FOR COMMUNITY - Cooperatives work for the sustainable development of their communities through policies approved by their members.

Photo credit to Erik Heimark & Jay Rigdon Maple Ridge Produce, Aitkin MN

Anna Acheson Jill Acheson Matti Adam Nickalas Adams Jane Ahlf Katie Aho David Alban Jeffrey Allen Lili Allen Matt Alstad Warren Alto Teresa Alto Sara Alzen Michelle Anderson Brad Anderson llene Anderson Natalie Anderson Mary Anderson **Emily Anderson** Brian Anderson Vicki Andrews D Janice Angers Nichole Arbour Ellen Ardery Gloria Arlich Nancy Arnhold Daryl Arola Sam Augustin Mary Augustyn Shari Aultman Jim Azure Anne Backes

Harold "Pete" Baham Malissa Bahr Cindy Bailey

Gene Baker Deborah Baker Angie Baratto Consuelo Barnes Jennifer Barr Carrie Barsness

Mimi Barzen Cassandra Bauman

Carol Barsness

Trov Beaty Lauren Beckfeld Alina Beer Lois Bendix Laurie Benge Cindy Benatson Judy Benham Heidi Bentow Christa Berg Chris Beraquist Joan Bibeau

Laura Bischoff

Chris Bierke Renata Bjordal Lana Bjorgum Maisie Blaine Kathleen Blake Hallie Blenkush Mary Blickenderfer

Lynne Bliss Kristin Bloch Amanda Boggs Lisa Bolton Lori Bondhus Liz Bonner Mark Bookey **Bill Boutang** Michelle Brauner Megan Brekke Rosemary Brenden Elizabeth Brenden

Leta Brev Angela Bromstad **Heather Brown** Kim Brown Patricia Browne Ashley Brubaker Teresa Brunetta Lisa Buchanan **Emily Bujold** Coby Bunna **Barbara Bunte**

Katherine Burns-Christenson

Gary Burt Renee Bymark **Bob Cahill** Kathryn Cargill Patricia Carlin-Janssen

Cathy Burley

Jack Carlisle Dan Carlson Lisa Carsrud Brittani Casper Aleya Champlin Vicki Champlin Joseph Chandler **Hannah Chesness** Cam Childs Keyna Childs Martha Childs Jacque Christenson Kathryn Christenson **Judy Christenson** Holly Christenson Heidi Clairmont Carol Ann Clancy Jessie Clemens **Darla Clemens**

Lucy Cline Rebekah Coffield Rebecca Colby Renee Cole Jessica Colter **Gretchen Columbus** Daiana Condos Kathleen Cone John Connelly Tasha Connelly **Tom Connolly Bob Conzemius Beverly Coon** David W. Cress Clare Croteau Gaea Crozier Casev Dabrowski Shara Dabrowski Laura Dahline Tony Dahline Diana Daigle Jaci David Michelle Davies John Davis Meade Davis David Decker Erikka Demuth Sandra DeOtis Brede DeSchepper Sherri DeYoung Todd Dickson Melissa Dirkes Kathy Dodge Katelyn Dokken Amy Dolan

Amanda Doran Thomas Dosen-Windorski

Holly Downing Steven Downing Samantha Drawz Jennifer Dreher Chelsi Drobnick Karen Durfee Anna Eastman Michael Edman Jennifer Edwards Cindy Edwards Missy Eiden Lee Ellies Deanna Ensley Annie Erickson Patty Jo Erven Sam Evans Roberta Fahlman

Patti Farrell

Cindy Feyder

Emma Figgins Deb Filipiak Naomi Fillbrandt Linda Flanagan Jerry Flint Lori Flohaug Mandy Foss Derek Fox **Betty Fremont** Christine Friedlieb Samuel Friesen Keith Friesen Lea Friesen Joanna Frisby Gayle Fuller **Chris Fulton** Kristina Gaalaas Rossi Gangl Traci Gangl Krista Gayhart Mary Gephart Tiffany Gesme Renee Gibbons Robert Gibbs Carol Gielen Kevin Gildner Michelle Girtz Vicki Glenn William Glesener Kristy Glines Laura Glorvigen **Shirley Godwin** Holli Goodman Ashley Goodman Rebecca Gramdorf Beth Graupmann Char Grell Adam Greniger **Judy Grewe Patrick Griffiths** Adrienn Griffiths Bill Grimm **Diane Gross** Nancy Grossman **Amanda Grubbs Neil Grunke** Joan Gunderman **Troy Gunderson** Ron Gustafson Shannon Gustafson Gavle Guthrie Colleen Hackley Katy Hafar Maren Hagen

Sally Hagman

Sharon Haiskanen

THE OWNERS OF FREE RANGE FOOD CO-OP

Gina Hale Lindsev Hallam Julie Halvorson Pam Hamilton Sara Hammann Kristin Hanks Susan Hanson Donna Hart-Kirt Nancy Hasbargen Gigi Haugen Noreen Hautala Mark Hawkinson Alicia Hawkinson Regina Hawkinson Susan Hawkinson Douglas Hawkinson Greg Hawkinson **David Hayes** John Hays Tanya Hebrink Kari Hedlund Douglas Heiken Teresa Heikkila Erik Heimark Todd Heinle Robyn Heinle Andrea Heldt Trinity Hemmila Tanis Henderson Lou Hendrickson Allison Herr Stacey Hess Chuck Hildebrandt Amanda Hilligoss **Anna Hines** Teresa Hinkkanen Eileen Hoffman Dion Holcomb-Card Rachel Holker Garrett Holl Stacy Holl **Brenna Holmstrom** Heidi Holtan **Christy Hoskins** Tao Howard Toni Huber Alana Hughes Gina Huiu Verna Hull Carolin Humpal **Judy Hunt** Kelsey Hunt Sandie Hurlburt Elyse Huseby Asia Hustad

Susan Hutchins

Kari Hutchins Philip Imholte Melanie Jacobson Kari James Daniel Jelle Amanda Jensen Jane Jewett Nicole Johnson Anna Johnson Tara Johnson Kerstie Johnson Elizabeth Johnson Brenda Johnson Dianne M Johnson Anne Johnson Don Johnsrud Sherry Jokinen Jack Jones Tina Jorgenson Kelly Kabotoff Dianna Kachinske Amber Kaczor Susan Kaiser Molly Kantola Megan Kellin Loretta Kemp Courtney Kerns Carolyn King Sharon Kleinendorst Tasha Klockow Mary Jane Knapp Chris Knapp Roger Kocemba Ann Koetz Mary Kosak Sarah Koski Scott Koski Meadow Kouffeld Calleigh Kruse Zachary Kruse Dan Kuntz **David Kuschel** Veronica Rohloff Kathy LaDoux Lori Lagergren **Becky LaPlant** Michelle LaPlant Teresa Larson Ken Larson Steven Larson Dana Larson Sandra LeBlanc-Boland

Kathy Lee

Jamie LeMahieu

Daniel Lemm

Claudia LeMahieu

Jansie Lenius **Brynden Lenius** Patricia Lenoch Adam LeSarge Traci Lessman Meghann Lewis David Lick Katie Lick Simon Lick Laurie Lightfoot **Denise Lindauist** Susan Loeffler Shirley Loegering Debbie Lokken Willow Loney Kate Longley Heidi Lonson Molly MacGregor Lynnette Mackey Mary Magnuson Vera Mahon **Brandy Maki** Cynthia Mallon Jo Manbeck Corrine Mann **Amber Marek** Jenna Marek **Amy Marrier** Sandy Marsh Katie Marshall Margaret Marshall Laura Marshall Bill Martinetto Su Martinetto Sean Martinson **David Marty** Jeffrey Mast Teresa Matetich Marie Matheson Robert Mattei Kristi Matteson Shawn Matteson Margaret Matteson Terry Matteson Michelle Matteson Tammy Mattonen **Lindsy Mattson** Susan Mattson Dale Maunu Jamie Maver Leith McAuley Leanna McBride Sarah McBroom Joan McCallum Annaliesa McCartnev Josh McCartney

Norma McCartney Cori McCumsey Michael McEvoy **Deanna McIntyre Bonnie McLynn** Sarah Mell Madeline Melton Sonja Merrild Diane Meyer John Michels Nancy Mike-Johnson **Brian Miller** Candice Miller Betsy Minerich **Brian Minerich Molly Miskovich** Tia Miskovich Kendra Mitchell Lynn Mizner Matt Mlinar Merry Moody Athena Mo<u>ody</u> **Dennis Moon** Matthew Moon Alice Moren Jack Muhar Patricia Muir Catherine Mulcahey **Daisy Mundt** Naesa Myers John Nalan Joni Namvst Renee Nash Melissa Nelson Jessica Nelson **Brad Nelson** Kristi Nelson Sue Nelson Kimberly J Nelson Tiffany Neuman Jessica Newbauer Jayson Newman **Timothy Newstrom Doran Newton** Jenny Nielsen Cathy Jo Niewind Alice Niewind Alan Norgard **Eric Northard** Karen Novce Wendy Nyberg Debra Nyquist Gary O'Brien Jessica Odden Angela Ogilvie Kim Oja

THE OWNERS OF FREE RANGE FOOD CO-OP

Sonja Olfelt Anna Oliver Maybeth Olson Kelly Olson Jake Olson Anne Olson-Reiners Diane Oman Karen Oothoudt Gail Orhn **Brandon Otway Patty Ous** Lisa Owens Denise Ozanich Taneen Pacini Deb Page Tom Pagel Eric Patterson Jeni Pellersels **Evelyn Pelleymounter** Joyce Peraaho Amanda Perendy James Perunovich Katie Petermeier Max Peters Pamela Peterson Rebecca Philips Tony Pierce Craig Pierce Diane Pittenger Keith Poliachik Barb Popkin Christi Powers **Heather Prahl** Cody Presley **Beth Prewett** Cara Prokop William Prusi Scotty Puglisi **Clayton Quirk** Dana Rachuv Sandra Radovich Terri Radovich

Jayme Rahier
Renae Rasmusson
Jason Reed
Nancy Reed
Reenie Reuter
Allissa Reynolds
Suzanne Rian
Dan Richter
Will Richter
John Risberg
Kari Ritter
Paul Robertson
Bruce Robinson
Kayla Rondeau

Jack Radovich

Dan Root Kathleen Ropponen Kathy Ross Renae Ross Paula Ross Christine Rostvold Donna Roth Maggie Rothstein Luann Rowell Mary Roy Hank Rov Julie Roy-Dahline Shaina Ruder Brenda Ruesink Jeen Ruff Kathleen Safe Cynthia Sage Janna Salmela **Bobbi Sampson** Jan Sandberg Teresa Savich Kathrvn Scharpf Sandy Schildt Heather Schjenken Nancy Schlader Carrie Schlicht Lvnette Schmidt Joseph Schneider **Bill Schnell** John Schroeder Kathleen Schroeder Kavla Schubert-Aubid Yvette Schultenover Kari Schultz Erik Scott Kristina Semler **Becky Semmler** Jessica Setness Judy Sherman Dawn Sherman Kayla Shorma Vern Simula Vicki Sinha Ashok Sinha **Darin Skaudis** Emil Slack Jr.

Mitchell Slater

Angela Smith

Colleen Smith

Deb Smith

Amy Smith

Ann Smith

Gari Smith

Lisa Solberg

Jane Souder

Sandra South

Steve Sovada

Wayne Speedling Clarissa Spicer Mary Spoden Kacie Stanek Jamie Starren Jennifer Stefan Janice Steiskal Tricia Sterle **Becky Stocker** Sylviane Stoltzman Lael Storlie Christine Storrs Tike Sutherland **Taylor Swann** Sara Swanson Steve Swentkofske Amanda Tabaka Trevor Tabaka James Talonen Angie Tanner Kathleen Theis Patty Thielen Sandra Thoennes Sherry Thompson Kim Thompson Carrie Thorvig Katie Tierney Corinn Tiwari Nathan Tiwari Michael Tiwari Carol Tiwari Doug Todd Jen Toewe Julie Tracy Andrew Tri Laurie Troumbly Larissa True Kelly Tucci **Molly Tulek** Cindy Tuominen Craig Turnboom Jane Turnboom Sandra Turner Philip Valdez Kasie VanQuekelberg Barb Veit

Sarah Verke

Aaron Verke

Gina Vidmar

Chris Vinson

Kagen Waage

Nathan Waech

Edward Wall

Gretchen Waite

Kathy Vilendrer

Connie Vincent

Jessica Volkmann

Malcolm Wallaker **Bobbi Wallor** Jeanne Walthour Raelyn Warner Robin Washburn Randy Washburn Susan Wass Joyce Watson Renee Weedman Melissa Weidendorf Mary Jo Westlake Lisa Whelan **Betsy Whirley** Keith Wick Elise Widen Ross Williams Tom Williams Jess Wilson Simon Wilson Jennifer Wilson Amanda Wirta Tammie Wise Mary Witte Kristin Wochnick Janna Wolter Mary Woodlock Marianne Worcester Ravleen Worcester Melinda Wourms-Jensen Sami Yang Lorrie Yeschick Michael Young John Zasada Steven Zeier Alida Zimmerman Alex Zimmerman Trisha Zimmerman

FINANCIALS



Chengwatana Farm, Palisade, MN Photo credit to Lynn Mizner



Maple Ridge Farm, Aitkin, MN
Photo credit to Erik Heimark & Jay Rigdon



Bryndlewood Gardens, Grand Rapids, MN Photo credit to Brynden Lenius

BALANCE SHEET FY2019

July 2018 - June 30, 2019

FY2019

ASSETS checking savings paypal merchant	17,462.66 1410.92 403.83
TOTAL ACCOUNTS RECEIVABLE	2625.00
TOTAL ASSETS	\$21,902.41
LIABILITIES	1.92
EQUITY Class A Equity Class B Equity Opening Balance Equity Unrestricted Net Assets Net Income	5425.00 16,150.00 43,443.00 -28,313.95 -14,803.56
TOTAL LIABILITIES & EQUITY	\$21,902.41

INCOME STATEMENT FY2019

July 1, 2018 - June 30, 2019

	FY2019
INCOME grants, other public support & interest	2109.45
PROGRAM INCOME Miscellaneous revenue sales of promotional Products	540.84 1232.72
TOTAL INCOME	\$3883.01

OPERATING EXPENSES 2018 Annual Meeting Registration and event fees

1097.35
35.00
100.00
150.00
2232.42
1500.00
1750.00
3905.66
1849.23
554.00
502.00
809.90
3654.51
546.50

NET INCOME	\$-14,803.56
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7

\$50,205

Total raised through owner investments & \$10,000 Blandin Foundation grant.

29%

Percent of owners who invested.

25 Investment Campaign owner volunteers

653

No. of active owners during the investment campaign.

\$1500 Investment Campaign Budget

Investment **Budget**

\$985.55

Actual **Dollars** Spent

Estimated Number of collective volunteer hours spent on campaign

INVESTMENT CAMPAIGN TEAM

Lois Bendix Sarah Verke Carrie Barsness Annaliesa McCartney **Tom Williams Brandon Otway** Jessie Clemens Shara Dabrowski Casey Dabrowski

Shirley Loegering Kathy Dodge Sophia Verke **Becca Colby** Kari Ritter **Cori McCumsey Angie Tanner** Tina Jorgenson **Brenda Ruesink**

Joan Gunderman Molly MacGregor **Barb Bunte** Celeste Kanli **Cam Childs Bob Childs John Michels Beth Prewett**



A Special Thanks to



Owners who invested their time and money during the Outreach Coordinator Investment Campaign.



The Blandin Foundation for supporting the mission of Free Range Food Co-op and granting \$10,000 for outreach, educational and volunteer activities.



The Grand Rapids Area Community Foundation for supporting the mission of Free Range Food Co-op through fiscal sponsorship and the Free Range Food co-op Fund.



Brynden & Wil Lenius Bryndlewood Gardens Grand Rapids MN FRFC Owners No. 209

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"To put it simply, this co-op will benefit us doubly by not only creating an outlet for us to sell our farm fresh goods at, but by also creating a store we can shop at that supports other local growers & businesses that allows us to keep our dollars in the community. If you support us as farmers, and want to see this co-op built, please consider contributing today! Help us grow our farm and put the tastiest, freshest, clean grown produce on the shelves of the co-op 7 days a week. We are all owners of this business and need to help tend the "Seed" that is the co-op "Grow" into the beautiful "Blossom" we all know it can be!"

Photo credit to Bryn Lenius



Warren Alto and Jesse Davis
Trout Lake Garlic
Bovey MN
FRFC Owners No. 315

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"As both Free Range members and local growers, we see the value on many levels of establishing a co-op in this beautiful area we call home. As 4th generation farmers, we know how tough it can be to access new markets with our locally grown produce. Farmers' Markets aren't always the easiest ways to reach customers. As consumers looking to support other food growers and producers, we're excited to have a place in our community where we will have a 'voice' about what kind of food we have access to. A co-op is a for-the-people by-the-people community effort. We strongly encourage the entire community to get behind this effort with their dollars to support delicious local and sustainable food and a co-op we can all call 'our own'."

Photo credit to Warren Alto & Jesse Davis



Lynn Mizner
Chengwatana Farm
Palisade MN
FRFC Owner No. 442

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"My name is Lynn Mizner and I am the owner/operator of Chengwatana Farm. My small, diversified farm is a pasture-based operation where sheep, cattle and poultry graze and are moved regularly pasture to pasture. I have been implementing silvopasture and other regenerative agricultural practices for more than ten years; market garden-scale fruit and vegetable crops and eggs round out my business. I am a believer in local food systems and cooperative farming. Free Range Food Co-op will help me fulfill my dreams of being my neighbors' farmer and providing a source of sustainable food to our region."

Photo credit to Lynn Mizner



\$10,000 GRANT from the Blandin Foundation



FISCAL SPONSORSHIP from Grand Rapids Area Community Foundation.





JON STEINMAN BOOK TOUR & FRFC BOOK CLUB

FRFC partnered with the Grand Rapids Area Library to bring Jon Steinman, author of Grocery Store to Grand Rapids on international book tour. The library now has two copies of this book for checkout! Grocery Story renewed the FRFC Book Club, and the club is now on their 3rd book read.

"Every grocery store, no matter the type is an economic engine that has lasting effects on people and the planet; food co-op's are just more intentional with their impact and use their economic position to effect positive change."

Jon Steinman, Grocery Story

LOCAL FOODS CONVERSATIONS

Sponsored by Free Range Food Co-op through a grant from Lake Country Power. Partnership with UMN Extension, Regional Sustainable Development Partnersips & The Rutabaga Project.

These facilitated conversations resulted in an idea brief submitted to RSDP by Rachel Newman for her growing Greenhouse and Landscaping class at the Grand Rapids High School. Rachel was awarded a grant from RSDP to support farm and greenhouse tours, planting apple trees on school grounds, presentations from farmers and other experts and growing microgreens.





"I have worked with hundreds of communities starting new food co-ops, and there are none more deserving of your investment than Free Range Food Co-op. The board has done a fantastic job of organizing and planning the new co-op, and all that is left is for you, the owners, to step up with the investments that will bring the co-op to life and make Grand Rapids an even better place to live than it is now. Go Co-op!"

Stuart Reid, Executive Director of Food Co-op Initiative